

## **Cairngorms National Park**

### **Estate Management Statement**

Name of Estate:	<b>INVERCAULD</b>
Area (ha):	Approx. 44,000 ha all within the CNP
Location:	Deeside and Highland Perthshire
Ownership:	Two Farquharson Family Trusts ; the Farquharson family's ownership began in 1632
Overall purpose of management:	<p>The key objectives of the Estate are to:</p> <ul style="list-style-type: none"><li>• Maintain and enhance local long term economic stability, sense of place and cultural identity through the Estate's role as a pro-active and integral part of the local social and economic community; and</li><li>• Conserve, facilitate access to and improve the Estate's diverse environmental qualities.</li></ul> <p>Vital to these objectives are the operation of the Estate as a responsible, modern business that reinvests locally, strives for continual improvement in levels of sustainability, and offers the provision of a safe and healthy working environment for its staff.</p>
Overview of management:	<p>The Estate seeks to meet the above objectives through the following key areas:-</p> <ul style="list-style-type: none"><li>• The provision of grouse shooting, fishing and deer stalking with the associated conservation of habitats and the landscape and attraction of inward investment to the area.</li><li>• The long term management of both amenity and commercial woodland for timber, flora, fauna and landscape value.</li><li>• Providing accommodation, commercial buildings and land for a wide and expanding range of uses to individuals, businesses and community groups.</li><li>• The operation of tourist facilities including a caravan park and the broader attraction of, and engagement with, visitors.</li><li>• Agriculture.</li><li>• Environmental improvements.</li><li>• The provision of land for development.</li></ul>

<p>Delivering the National Park Plan</p>	<p>The Estate considers its objectives to be very closely aligned to those of the CNPA. It also engages extensively with the CNPA and provides a single point of contact for a large part of the National Park.</p> <p>The Estate seeks to maintain and improve the natural environment through sensitive land management, wherever possible aligning this with economic benefits. The Estate is developing a new business plan which will seek to grow levels of employment and attract further business opportunities to the area.</p> <p>The vast majority of the Estate's let property is occupied by local individuals and businesses. The Estate is involved in community projects including the local community action plan for Braemar, facilitating the community refurbishment of Braemar Castle, the assessment of local housing needs and provision of community facilities. The Estate provides talks to local schools and other groups, ranger support to visitors both in person and through interpretative material and sponsorship of local charities and events.</p> <p>The landscape is actively managed to maintain a balance of environmental and socio-economic benefits. The management of moorland for sporting and agriculture help ensure a balance of flora and fauna as do strategies employed for the management of the Estate's woodlands.</p> <p>The Estate has developed a biomass boiler serving a commercial enterprise and is investigating other opportunities for lowering its carbon footprint and contributing to the production of green energy. Development proposals have most recently followed guidance from the Princes Foundation for the Built Environment and the Estate liaises with the CNPA to assist in the preparation of its development and other plans.</p>
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