

Cairngorms National Park

Estate Management Statement

Name of Estate:	BALMORAL
Area (ha):	24,000
Location:	Upper Deeside and Donside
Ownership:	Family owned
Overall purpose of management:	To provide a place of rest and relaxation for the Owner. Principally a traditional sporting estate comprising a deer forest with grouse, separate dedicated grouse moor and salmon fishing. Managed to objectives set by the owners including enhancing the environment. A tourism business sits alongside other more traditional activities including in hand farming and a pony stud.
Overview of management:	<ul style="list-style-type: none">• Deer stalking and deer management.• Tourism including holiday lets.• Driven and walked up grouse shooting.• Environmental and wildlife monitoring and management.• Provision of residential accommodation for locals, employees and pensioners.• Micro hydro scheme and biomass.• Highland cattle fold and Highland pony stud.• Management of public access to Castle, policies and wider estate.• Woodland management both commercial and environmental.• Salmon fishing.
Delivering the National Park Partnership Plan	<ul style="list-style-type: none">• Promotion of responsible access to the estate (7 munros) through Ranger service supported by CNPA.• Support of COAT through lease of car park at Spittal of Glenmuick.• Offering opportunities for young people and new entrants through apprenticeships and training courses in rural skills.• Provision of affordable local housing (70 units) for employees, locals and pensioners.• Supporting local charities through donations, access to facilities and partnerships.• Supporting active living through various events including Run Balmoral attracting 6,000 runners annually to upper Deeside.• Supporting local tourism businesses.• Wildlife Estates Scotland Level 2 accreditation.

	<ul style="list-style-type: none"> • Investing in employees through training schemes supported by CNPA. • Community engagement including Scottish Woodlots and potential affordable housing schemes.
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