


# **AGENDA ITEM 5**

## **APPENDIX 3**

**2018/0112/DET**

# **CAIRNGORM MOUNTAIN LONG TERM STRATEGY**



# Cairngorm Mountain Long Term Strategy

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For the protection, enhancement and development of  
Cairngorm Mountain

# Cairngorm Mountain - Long Term Strategy

Cairngorm Mountain Ltd have considered the long term strategy for the operation, maintenance and enhancement of the mountain. The strategy will detail activity within the following three core areas:-

**A. Conservation of the mountain plateau;**

**B. Year round operations and visitor experience;**

**C. Sensitive development opportunities and ongoing maintenance.**

The strategy will oversee the remaining term of the operating lease in place between Highlands and Islands Enterprise and Cairngorm Mountain Limited which is due to end in 2039.

The strategy will be linked to the performance of the business and operating conditions.

As temporary custodians the overarching objective will be *“To leave the business and the mountain in a stronger, more sustainable condition than when the operating lease began and ensure they remain for the benefit and enjoyment of future generations.”*

# Cairngorm Mountain - Long Term Strategy

Each of the core areas within the strategy will consist of a number of key components outlined in the table below.

The working document will detail specific objectives to be achieved within the periods across each of the components. This will cover how they will be achieved explaining; scope, specific objectives, timing and planning, collaboration and consultation, execution and delivery.

Core Area	Components	
<b>Conservation of the mountain plateau</b>	<ul style="list-style-type: none"> <li>• Long term landscape management plan</li> <li>• Protection and enhancement of sensitive ecological and environmental features</li> <li>• Ongoing mountain clear up</li> <li>• Hill track review and rationalisation</li> </ul>	
<b>Year round operations and visitor experience</b>	<ul style="list-style-type: none"> <li>• Uplift Review</li> <li>• Snow Making &amp; Snow Farming</li> <li>• Snow Fencing</li> <li>• Piste Machinery &amp; Equipment</li> <li>• Transport</li> </ul>	<ul style="list-style-type: none"> <li>• Interpretation, Exhibition &amp; Education</li> <li>• Children's areas</li> <li>• Ticketing</li> <li>• Communication</li> <li>• Ranger Service</li> </ul>
<b>Sensitive development opportunities and ongoing maintenance</b>	<ul style="list-style-type: none"> <li>• Uplift Review</li> <li>• Artificial Ski Slope</li> <li>• Ptarmigan Building</li> <li>• Sheiling Buildings</li> <li>• Day Lodge</li> </ul>	<ul style="list-style-type: none"> <li>• Car Parking</li> <li>• Coire Na Ciste</li> <li>• Summer Activities</li> <li>• Mountain Biking</li> <li>• Maintenance Strategy</li> </ul>

The next step following this overview is to begin work on the objectives for the core areas across the first period.

There is expected to be a number of fixed consultees and partners during the formulation of the strategy including landlord, planning authorities, key stakeholders, neighbours and visitors/customers.

	Short Term (Yrs 1 – 5)	Mid Term (Yrs 6 – 10)	Long Term (Yrs 10 – 25)
<b>Conservation of the Mountain Plateau</b>	Long Term Landscape Management Plan		
	Ecological and Environmental Protection and Enhancement Plan		
	Mountain clear up		
	Hill track review and rationalisation		
<b>Operations</b>	Stakeholder & Community Working Group		
	Snow Making    Snow Farming    Snow Fencing		
	Piste Machinery & Equipment – Pisting Machines    Blowers		
	Ongoing Uplift Maintenance Strategy		
	Renewable Energy Provision		
	Ranger Services		
<b>User Experience</b>	Winter Activities – All Round Terrain    Terrain Park    Nordic Ski    Ski Cross    Airbag		
	Summer Activities – Mountain Coaster    Zip Wires    Pump Track    Airbag		
	Mountain Biking - Cairngorm    Glenmore    Aviemore joint project		
	Signage & Wayfinding		
	Interpretation, Exhibition & Education		
	Children’s activities & areas		
	Ticketing strategy		
	User Communication		
	Transport, Car Parking and Travel Plans		
<b>Development Opportunities`</b>	Uplift Review	Uplift Development and Rationalisation	
	Artificial Ski Slope		
	Ptarmigan Building Expansion		
		Shieling Building – User hub	
		Day Lodge Redevelopment – Reduced Risk Training Environment	
		Coire Na Ciste – Open Opportunities	