

## Data protection, parkswatch and the LLTNPA

### Description

#### **The implementation of the General Data Protection Regulation and Parkswatch and the LLTNPA**

Anyone is who a member of an organisation or who subscribes to blogs is likely to have been bombarded recently with communications about the new General Data Protection Regulation which came into force last week.

Parkswatchscotland is a blog, not an organisation, has no access to the personal information of people who read it (cookies generate statistics about the number of people reading posts and their country of origin) and the only personal information it does hold are the names and email addresses of subscribers and people who choose to contribute posts or comments. These contact details will never be shared without permission.

The GDPR rightly requires people to be more transparent about how and why personal data is collected and used – rather than treat this as a matter of faith – so I added a privacy page last week <https://parkswatchscotland.co.uk/data-protection/>. The GDPR has also encouraged me to review the information collected and stored by Mailchimp – which I, like many others, use to manage subscriptions – which by default stores the emails but not names of people who unsubscribe. I have, as a consequence, deleted all archived email subscription data. I have not asked current email subscribers to confirm what information they want to receive because this consists solely of post notifications, which can be terminated at any time. Emails, as well as names of subscribers, will now be permanently deleted from Mailchimp.

I hope this is simple enough. If you have questions which are not answered on the privacy page do contact me [nickkempe@parkswatchscotland.co.uk](mailto:nickkempe@parkswatchscotland.co.uk)

#### **Implementation of the GDPR at the Loch Lomond and Trossachs National Park Authority**

Meantime, while the Loch Lomond and Trossachs National Park Authority has, like many other organisations, asked people if they wish to stay in contact by email ([see here](#)). On 21st May I copied their [Privacy policy](#), which dated from 2011, before it was replaced by an updated its privacy and cookie statement ([see here](#)) just before the GDPR came into effect. This says the LLTNPA is currently updating its data protection policies.

The revised statement fails to explain clearly what personal data the LLTNPA is collecting and holding about people and the camping byelaws, how this is then used and the legal authority for doing so. This raises serious civil liberties and governance issues, the subject of my next post.

## Category

1. Loch Lomond and Trossachs
2. Parkswatchscotland

## Tags

1. Governance
2. LLTNPA

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