# Postcard to the Park – commercialisation of the visitor experience

# **Description**



#### Dear LLTNPA,

I was interested to see in May that meters had been installed at the carpark in Inveruglas. I appreciate you are short of money but it seems to me particularly mean to advertise the new wooden structure at Inveruglas, as part of Scotland's scenic routes, and then charge people for the privilege of stepping out of their cars to take a closer look. I might not mind so much if it was clear what the money was being used for and litter bins were being installed not just at Inveruglas but at all the stopping points along

the A82. I would like our National Parks though to assert the fundamental value of being able to experience our countryside for free, as a common good, and what better way to demonstrate this than by creating a free campsite at Inveruglas (behind the parking area) from which people could experience the glories of the loch overnight?

The experience of sleeping out is worth more than any hotel.

Parkswatchscotland



### Category

1. Loch Lomond and Trossachs

### **Tags**

- 1. camping
- 2. landscape
- 3. LLTNPA
- 4. Resources
- 5. Tourism

Date Created July 12, 2016 Author

nickkempe